

Company Atek  
 Product Tote-Remote

Product Features

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
full mouse cursor control	X										0,00
left mouse button	X										0,00
right mouse button	X										0,00
middle mouse button	X										0,00
mouse/scroll-wheel										X	9,00
shortcut – page up					X						5,00
shortcut – page down					X						5,00
shortcut – play	X										0,00
shortcut – stop	X										0,00
shortcut – break											0,00
shortcut – start presentation					X						5,00
shortcut – stop presentation					X						5,00
shortcut – esc					X						5,00
shortcut – vollume control	X										0,00
shortcut – mute/unmuted	X										0,00
shortcut – black screen					X						5,00
shortcut – white screen					X						5,00
shortcut – free configurable	X										0,00
presentation Timer	X										0,00
on / off button										X	9,00
mouse / keyboard switch	X										0,00
button backlighting	X										0,00
integrated laser pointer					X						5,00
integrated memory card	X										0,00
integrated conection-LED	X										0,00
software tool kit	X										0,00
plug & play										X	9,00

Product Hardware

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product dimension										X	9,00
product weight										X	9,00
product design			X								3,00
product ergonomics			X								3,00
product handling	X										0,00
system requirements										X	9,00
system compatibility					X						5,00
product operation range					X						5,00
product reliability	X										0,00
product capability			X								3,00
product flexibility	X										0,00
product operation time	X										0,00

Product Technology

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
IR – Infrared	X										0,00
RF – Radio Frequency										X	9,00
Bluetooth	X										0,00
Wireless Lan	X										0,00
WIMAX	X										0,00
NFC – Near Field Com.	X										0,00
ZigBee – radiocom.Standard	X										0,00
battery					X						5,00
IR-Laser	X										0,00
Red-Laser					X						5,00
Green-Laser	X										0,00

Product Package

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
package ingredients								X			7,00
product hardware					X						5,00
product software	X										0,00
product manual	X										0,00
package volume										X	9,00
product pricing					X						5,00

Product Corporate

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
CI			X								3,00
CD			X								3,00
package design	X										0,00
manual design	X										0,00

Product Support

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product website	X										1,00
product updates	X										0,00
product extensions	X										0,00

Product Services

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product warranty	X										0,00
other ones	X										0,00

Company Keyspan  
 Product Easy Presenter

Product Features

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
full mouse cursor control	X										0,00
left mouse button	X										0,00
right mouse button	X										0,00
middle mouse button	X										0,00
mouse/scroll-wheel	X										0,00
shortcut – page up										X	9,00
shortcut – page down										X	9,00
shortcut – play	X										0,00
shortcut – stop	X										0,00
shortcut – break	X										0,00
shortcut – start presentation					X						5,00
shortcut – stop presentation					X						5,00
shortcut – esc										X	9,00
shortcut – vollume control					X						5,00
shortcut – mute/unmuted										X	9,00
shortcut – black screen	X										0,00
shortcut – white screen					X						5,00
shortcut – free configurable	X										0,00
presentation Timer	X										0,00
on / off button	X										0,00
mouse / keyboard switch	X										0,00
button backlighting	X										0,00
integrated laser pointer					X						5,00
integrated memory card	X										0,00
integrated conection-LED					X						5,00
software tool kit	X										0,00
plug & play										X	9,00

Product Hardware

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product dimension					X						0,00
product weight					X						0,00
product design			X								0,00
product ergonomics			X								0,00
product handling			X								0,00
system requirements					X						5,00
system compatibility					X						5,00
product operation range								X			7,00
product reliability	X										0,00
product capability					X						5,00
product flexibility	X										0,00
product operation time	X										0,00

Product Technology

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
IR – Infrared	X										0,00
RF – Radio Frequency										X	9,00
Bluetooth	X										0,00
Wireless Lan	X										0,00
WIMAX	X										0,00
NFC – Near Field Com.	X										0,00
ZigBee – radiocom.Standard	X										0,00
battery	X										0,00
IR-Laser	X										0,00
Red-Laser					X						5,00
Green-Laser	X										0,00

Product Package

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
package ingredients					X						5,00
product hardware					X						5,00
product software	X										0,00
product manual	X										0,00
package volume										X	9,00
product pricing										X	9,00

Product Corporate

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
CI				X							3,00
CD				X							3,00
package design	X										0,00
manual design	X										0,00

Product Support

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product website		X									1,00
product updates	X										0,00
product extensions	X										0,00

Product Services

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product warranty	X										0,00
other ones	X										0,00

Company Logitech®  
 Product Cordless 2,4 GHz Presenter™

**Product Features**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
full mouse cursor control	X										0,00
left mouse button	X										0,00
right mouse button	X										0,00
middle mouse button	X										0,00
mouse/scroll-wheel	X										0,00
shortcut – page up										X	9,00
shortcut – page down										X	9,00
shortcut – play						X					6,00
shortcut – stop						X					6,00
shortcut – break						X					6,00
shortcut – start presentation						X					6,00
shortcut – stop presentation						X					6,00
shortcut – esc						X					6,00
shortcut – vollume control						X					6,00
shortcut – mute/unmuted	X										0,00
shortcut – black screen						X					6,00
shortcut – white screen	X										0,00
shortcut – free configurable					X						5,00
presentation Timer										X	9,00
on / off button										X	9,00
mouse / keyboard switch	X										0,00
button backlighting	X										0,00
integrated laser pointer										X	9,00
integrated memory card	X										0,00
integrated conection-LED	X										0,00
software tool kit										X	9,00
plug & play										X	9,00

**Product Hardware**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product dimension					X						5,00
product weight					X						5,00
product design				X							4,00
product ergonomics		X									3,00
product handling		X									3,00
system requirements					X						5,00
system compatibility				X							4,00
product operation range							X				6,00
product reliability					X						5,00
product capability					X						5,00
product flexibility						X					6,00
product operation time	X										0,00

**Product Technology**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
IR – Infrared	X										0,00
RF – Radio Frequency										X	9,00
Bluetooth	X										0,00
Wireless Lan	X										0,00
WIMAX	X										0,00
NFC – Near Field Com.	X										0,00
ZigBee – radiocom.Standard	X										0,00
battery					X						4,00
IR-Laser	X										0,00
Red-Laser						X					5,00
Green-Laser	X										0,00

**Product Package**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
package ingredients					X						5,00
product hardware						X					6,00
product software						X					6,00
product manual						X					6,00
package volume					X						5,00
product pricing				X							4,00

**Product Corporate**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
CI							X				6,00
CD							X				6,00
package design							X				6,00
manual design							X				6,00

**Product Support**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product website						X					5,00
product updates						X					5,00
product extensions	X										0,00

**Product Services**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product warranty								X			7,00
other ones	X										0,00

Company Smart Disk  
 Product Power Play Pro

**Product Features**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
full mouse cursor control	X										0,00
left mouse button	X										0,00
right mouse button	X										0,00
middle mouse button	X										0,00
mouse/scroll-wheel	X										0,00
shortcut – page up										X	9,00
shortcut – page down										X	9,00
shortcut – play	X										0,00
shortcut – stop					X						5,00
shortcut – break	X										0,00
shortcut – start presentation	X										0,00
shortcut – stop presentation	X										0,00
shortcut – esc	X										0,00
shortcut – vollume control	X										0,00
shortcut – mute/unmuted	X										0,00
shortcut – black screen	X										0,00
shortcut – white screen	X										0,00
shortcut – free configurable	X										0,00
presentation Timer	X										0,00
on / off button	X										0,00
mouse / keyboard switch	X										0,00
button backlighting	X										0,00
integrated laser pointer					X						5,00
integrated memory card					X						5,00
integrated conection-LED	X										0,00
software tool kit	X										0,00
plug & play										X	9,00

**Product Hardware**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product dimension					X						5,00
product weight					X						5,00
product design	X										0,00
product ergonomics	X										2,00
product handling	X										2,00
system requirements					X						5,00
system compatibility				X							4,00
product operation range				X							4,00
product reliability	X										0,00
product capability		X									3,00
product flexibility	X										0,00
product operation time	X										0,00

**Product Technology**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
IR – Infrared	X										0,00
RF – Radio Frequency										X	9,00
Bluetooth	X										0,00
Wireless Lan	X										0,00
WIMAX	X										0,00
NFC – Near Field Com.	X										0,00
ZigBee – radiocom.Standard	X										0,00
battery				X							4,00
IR-Laser	X										0,00
Red-Laser					X						5,00
Green-Laser	X										0,00

**Product Package**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
package ingredients				X							4,00
product hardware					X						5,00
product software	X										0,00
product manual	X										0,00
package volume					X						5,00
product pricing		X									3,00

**Product Corporate**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
CI	X										0,00
CD	X										0,00
package design	X										0,00
manual design	X										0,00

**Product Support**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product website	X										0,00
product updates	X										0,00
product extensions	X										0,00

**Product Services**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product warranty	X										0,00
other ones	X										0,00

Company Interlink  
 Product VP 4150 US / VP4160 Int. RemotePoint Navigator 2.4

Product Features

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
full mouse cursor control	X										0,00
left mouse button	X										0,00
right mouse button	X										0,00
middle mouse button	X										0,00
mouse/scroll-wheel	X										0,00
shortcut – page up										X	9,00
shortcut – page down										X	9,00
shortcut – play	X										0,00
shortcut – stop	X										0,00
shortcut – break	X										0,00
shortcut – start presentation	X										0,00
shortcut – stop presentation	X										0,00
shortcut – esc	X										0,00
shortcut – vollume control	X										0,00
shortcut – mute/unmuted	X										0,00
shortcut – black screen										X	9,00
shortcut – white screen	X										0,00
shortcut – free configurable	X										0,00
presentation Timer	X										0,00
on / off button	X										0,00
mouse / keyboard switch	X										0,00
button backlighting	X										0,00
integrated laser pointer					X						5,00
integrated memory card	X										0,00
integrated conection-LED	X										0,00
software tool kit	X										0,00
plug & play										X	9,00

Product Hardware

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product dimension									X		7,00
product weight									X		7,00
product design				X					X		4,00
product ergonomics				X							4,00
product handling				X							4,00
system requirements				X							4,00
system compatibility					X						5,00
product operation range						X					6,00
product reliability					X	X					5,00
product capability				X							4,00
product flexibility	X										0,00
product operation time	X										0,00

Product Technology

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
IR – Infrared	X										0,00
RF – Radio Frequency										X	9,00
Bluetooth	X										0,00
Wireless Lan	X										0,00
WIMAX	X										0,00
NFC - Near Field Com.	X										0,00
ZigBee – radiocom.Standard	X										0,00
battery				X							4,00
IR-Laser	X										0,00
Red-Laser					X						5,00
Green-Laser	X										0,00

Product Package

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
package ingredients								X			7,00
product hardware					X						5,00
product software	X										0,00
product manual					X						5,00
package volume								X			7,00
product pricing			X								3,00

Product Corporate

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
CI		X									2,00
CD		X									2,00
package design	X										0,00
manual design	X										0,00

Product Support

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product website		X									2,00
product updates	X										0,00
product extensions	X										0,00

Product Services

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product warranty				X							4,00

Other ones	X											0,00
------------	---	--	--	--	--	--	--	--	--	--	--	------

Company Kensington  
 Product Wireless Presenter

Product Features

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
full mouse cursor control	X										0,00
left mouse button	X										0,00
right mouse button	X										0,00
middle mouse button	X										0,00
mouse/scroll-wheel	X										0,00
shortcut – page up										X	9,00
shortcut – page down										X	9,00
shortcut – play	X										0,00
shortcut – stop	X										0,00
shortcut – break	X										0,00
shortcut – start presentation	X										0,00
shortcut – stop presentation	X										0,00
shortcut – esc	X										0,00
shortcut – vollume control	X										0,00
shortcut – mute/unmuted	X										0,00
shortcut – black screen										X	9,00
shortcut – white screen	X										0,00
shortcut – free configurable	X										0,00
presentation Timer	X										0,00
on / off button	X										0,00
mouse / keyboard switch	X										0,00
button backlighting	X										0,00
integrated laser pointer					X						5,00
integrated memory card	X										0,00
integrated conection-LED	X										0,00
software tool kit	X										0,00
plug & play										X	9,00

Product Hardware

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product dimension						X					6,00
product weight						X					6,00
product design					X						5,00
product ergonomics					X						5,00
product handling					X						5,00
system requirements					X						5,00
system compatibility				X							4,00
product operation range				X							4,00
product reliability	X										0,00
product capability		X									3,00
product flexibility	X										0,00
product operation time	X										0,00

Product Technology

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
IR – Infrared	X										0,00
RF – Radio Frequency										X	9,00
Bluetooth	X										0,00
Wireless Lan	X										0,00
WIMAX	X										0,00
NFC – Near Field Com.	X										0,00
ZigBee – radiocom.Standard	X										0,00
battery					X						5,00
IR-Laser	X										0,00
Red-Laser					X						5,00
Green-Laser	X										0,00

Product Package

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
package ingredients					X						5,00
product hardware					X						5,00
product software	X										0,00
product manual	X										0,00
package volume					X						5,00
product pricing					X						5,00

Product Corporate

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
CI					X						4,00
CD					X						4,00
package design					X						4,00
manual design	X										0,00

Product Support

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product website		X									2,00
product updates	X										0,00
product extensions	X										0,00

Product Services

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product warranty					X						5,00
other ones	X										0,00

Company Raytac  
 Product Mini Wireless Presenter

**Product Features**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
full mouse cursor control	X										0,00
left mouse button	X										0,00
right mouse button	X										0,00
middle mouse button	X										0,00
mouse/scroll-wheel	X										0,00
shortcut – page up										X	9,00
shortcut – page down										X	9,00
shortcut – play	X										0,00
shortcut – stop	X										0,00
shortcut – break	X										0,00
shortcut – start presentation										X	9,00
shortcut – stop presentation	X										0,00
shortcut – esc										X	9,00
shortcut – vollume control	X										0,00
shortcut – mute/unmuted	X										0,00
shortcut – black screen										X	9,00
shortcut – white screen										X	9,00
shortcut – free configurable										X	99,00
presentation Timer	X										0,00
on / off button	X										0,00
mouse / keyboard switch	X										0,00
button backlighting	X										0,00
integrated laser pointer					X						5,00
integrated memory card	X										0,00
integrated conection-LED	X										0,00
software tool kit										X	9,00
plug & play										X	9,00

**Product Hardware**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product dimension									X		7,00
product weight									X		7,00
product design			X								3,00
product ergonomics			X								3,00
product handling			X								3,00
system requirements					X						5,00
system compatibility										X	9,00
product operation range										X	9,00
product reliability	X										0,00
product capability					X						5,00
product flexibility					X						5,00
product operation time	X										0,00

**Product Technology**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
IR – Infrared	X										0,00
RF – Radio Frequency										X	9,00
Bluetooth	X										0,00
Wireless Lan	X										0,00
WIMAX	X										0,00
NFC – Near Field Com.	X										0,00
ZigBee – radiocom.Standard	X										0,00
battery					X						4,00
IR-Laser	X										0,00
Red-Laser					X						5,00
Green-Laser	X										0,00

**Product Package**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
package ingredients						X					6,00
product hardware						X					5,00
product software						X					5,00
product manual						X					5,00
package volume							X				6,00
product pricing		X									0,00

**Product Corporate**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
CI	X										0,00
CD	X										0,00
package design			X								3,00
manual design	X										0,00

**Product Support**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product website		X									2,00
product updates	X										0,00
product extensions	X										0,00

**Product Services**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product warranty					X						4,00
other ones	X										0,00



Company Kingwin  
 Product KW-IR300 USB Laser Pointer

**Product Features**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
full mouse cursor control	X										0,00
left mouse button	X										0,00
right mouse button	X										0,00
middle mouse button	X										0,00
mouse/scroll-wheel	X										0,00
shortcut – page up										X	9,00
shortcut – page down										X	9,00
shortcut – play	X										0,00
shortcut – stop	X										0,00
shortcut – break	X										0,00
shortcut – start presentation	X										0,00
shortcut – stop presentation	X										0,00
shortcut – esc	X										0,00
shortcut – vollume control	X										0,00
shortcut – mute/unmuted	X										0,00
shortcut – black screen	X										0,00
shortcut – white screen	X										0,00
shortcut – free configurable	X										0,00
presentation Timer	X										0,00
on / off button	X										0,00
mouse / keyboard switch	X										0,00
button backlighting	X										0,00
integrated laser pointer					X						5,00
integrated memory card	X										0,00
integrated conection-LED	X										0,00
software tool kit	X										0,00
plug & play										X	9,00

**Product Hardware**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product dimension										X	8,00
product weight										X	8,00
product design					X						5,00
product ergonomics					X						5,00
product handling					X						5,00
system requirements			X								3,00
system compatibility			X								3,00
product operation range	X										0,00
product reliability	X										0,00
product capability	X	X									1,00
product flexibility	X										0,00
product operation time	X										0,00

**Product Technology**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
IR – Infrared					X						5,00
RF – Radio Frequency	X										0,00
Bluetooth	X										0,00
Wireless Lan	X										0,00
WIMAX	X										0,00
NFC – Near Field Com.	X										0,00
ZigBee – radiocom.Standard	X										0,00
battery				X							4,00
IR-Laser	X										0,00
Red-Laser					X						5,00
Green-Laser	X										0,00

**Product Package**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
package ingredients				X							4,00
product hardware				X							5,00
product software	X										0,00
product manual	X										0,00
package volume								X			7,00
product pricing									X		8,00

**Product Corporate**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
CI	X										0,00
CD	X										0,00
package design					X						5,00
manual design	X										0,00

**Product Support**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product website	X										0,00
product updates	X										0,00
product extensions	X										0,00

**Product Services**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product warranty				X							4,00
other ones	X										0,00

Company GWC  
 Product WM2100 - 2,4GHz Wireless Presenter

**Product Features**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
full mouse cursor control	X										0,00
left mouse button	X										0,00
right mouse button	X										0,00
middle mouse button	X										0,00
mouse/scroll-wheel	X										0,00
shortcut – page up										X	9,00
shortcut – page down										X	9,00
shortcut – play										X	9,00
shortcut – stop	X										0,00
shortcut – break	X										0,00
shortcut – start presentation										X	9,00
shortcut – stop presentation	X										0,00
shortcut – esc										X	9,00
shortcut – vollume control	X										0,00
shortcut – mute/unmuted	X										0,00
shortcut – black screen										X	9,00
shortcut – white screen	X										0,00
shortcut – free configurable	X										0,00
presentation Timer	X										0,00
on / off button	X										0,00
mouse / keyboard switch					X						5,00
button backlighting	X										0,00
integrated laser pointer					X						5,00
integrated memory card	X										0,00
integrated conection-LED	X										0,00
software tool kit	X										0,00
plug & play										X	9,00

**Product Hardware**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product dimension					X						5,00
product weight					X						5,00
product design			X								3,00
product ergonomics			X								3,00
product handling			X								3,00
system requirements					X						5,00
system compatibility					X						4,00
product operation range							X				6,00
product reliability	X										0,00
product capability					X						5,00
product flexibility		X									2,00
product operation time											0,00

**Product Technology**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
IR – Infrared	X										0,00
RF – Radio Frequency										X	9,00
Bluetooth	X										0,00
Wireless Lan	X										0,00
WIMAX	X										0,00
NFC – Near Field Com.	X										0,00
ZigBee – radiocom.Standard	X										0,00
battery					X						4,00
IR-Laser	X										0,00
Red-Laser					X						5,00
Green-Laser	X										0,00

**Product Package**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
package ingredients					X						4,00
product hardware					X						5,00
product software	X										0,00
product manual	X										0,00
package volume					X						5,00
product pricing	X										0,00

**Product Corporate**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
CI	X										0,00
CD	X										0,00
package design	X										0,00
manual design	X										0,00

**Product Support**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product website		X									1,00
product updates	X										0,00
product extensions	X										0,00

**Product Services**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product warranty	X										0,00
other ones	X										0,00

Company Quarton  
 Product INFINITER LR2 -  
 Laserpointer 2in1 mit IR-  
 Modul

Product Features

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
full mouse cursor control	X										0,00
left mouse button	X										0,00
right mouse button	X										0,00
middle mouse button	X										0,00
mouse/scroll-wheel	X										0,00
shortcut – page up										X	9,00
shortcut – page down										X	9,00
shortcut – play	X										0,00
shortcut – stop	X										0,00
shortcut – break	X										0,00
shortcut – start presentation	X										0,00
shortcut – stop presentation	X										0,00
shortcut – esc	X										0,00
shortcut – vollume control	X										0,00
shortcut – mute/unmuted	X										0,00
shortcut – black screen	X										0,00
shortcut – white screen	X										0,00
shortcut – free configurable	X										0,00
presentation Timer	X										0,00
on / off button	X										0,00
mouse / keyboard switch	X										0,00
button backlighting	X										0,00
integrated laser pointer					X						5,00
integrated memory card										X	9,00
integrated conection-LED										X	9,00
software tool kit	X										0,00
plug & play										X	9,00

Product Hardware

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product dimension								X			7,00
product weight								X			7,00
product design					X						5,00
product ergonomics					X						5,00
product handling					X						5,00
system requirements							X				6,00
system compatibility								X			7,00
product operation range								X			7,00
product reliability	X										0,00
product capability	X										2,00
product flexibility	X										2,00
product operation time					X						0,00

Product Technology

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
IR – Infrared	X										0,00
RF - Radio Frequency											0,00
Bluetooth						X					5,00
Wireless Lan	X										0,00
WIMAX	X										0,00
NFC - Near Field Com.	X										0,00
ZigBee – radiocom.Standard	X										0,00
battery						X					5,00
IR-Laser	X										0,00
Red-Laser						X					5,00
Green-Laser	X										0,00

Product Package

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
package ingredients				X							4,00
product hardware					X						5,00
product software	X										0,00
product manual	X										0,00
package volume								X			7,00
product pricing	X										0,00

Product Corporate

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
CI	X										0,00
CD	X										0,00
package design	X										0,00
manual design	X										0,00

Product Support

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product website	X										1,00
product updates	X										0,00
product extensions	X										0,00

Product Services

Assessment Criteria	Assessment									total
	0	1	2	3	4	5	6	7	8	

product warranty	X																	0,00
other ones	X																	0,00

Quarton\_INFINITY\_LR2

Company Quarton  
 Product INFINITER LR2 - Laserpointer 2in1 mit IR-Modul

**Product Features**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
full mouse cursor control	X										0,00
left mouse button	X										0,00
right mouse button	X										0,00
middle mouse button	X										0,00
mouse/scroll-wheel	X										0,00
shortcut – page up										X	9,00
shortcut – page down										X	9,00
shortcut – play	X										0,00
shortcut – stop	X										0,00
shortcut – break	X										0,00
shortcut – start presentation											0,00
shortcut – stop presentation											0,00
shortcut – esc											0,00
shortcut – vollume control											0,00
shortcut – mute/unmuted											0,00
shortcut – black screen											0,00
shortcut – white screen											0,00
shortcut – free configurable											0,00
presentation Timer											0,00
on / off button											0,00
mouse / keyboard switch											0,00
button backlighting											0,00
integrated laser pointer					X						5,00
integrated memory card										X	9,00
integrated conection-LED											0,00
software tool kit											0,00
plug & play											0,00

**Product Hardware**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product dimension								X			7,00
product weight								X			7,00
product design					X						5,00
product ergonomics					X						5,00
product handling					X						5,00
system requirements				X							4,00
system compatibility				X							4,00
product operation range								X			7,00
product reliability	X										0,00
product capability	X										1,00
product flexibility	X										1,00
product operation time					X						5,00

**Product Technology**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
IR – Infrared					X						5,00
RF - Radio Frequency	X										0,00
Bluetooth	X										0,00
Wireless Lan	X										0,00
WIMAX	X										0,00
NFC - Near Field Com.	X										0,00
ZigBee – radiocom.Standard	X										0,00
battery					X						5,00
IR-Laser	X										0,00
Red-Laser					X						5,00
Green-Laser	X										0,00

**Product Package**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
package ingredients				X							4,00
product hardware					X						5,00
product software	X										0,00
product manual	X										0,00
package volume								X			7,00
product pricing								X			7,00

**Product Corporate**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
CI	X										0,00
CD	X										0,00
package design	X										0,00
manual design	X										0,00

**Product Support**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product website	X										1,00
product updates	X										0,00
product extensions	X										0,00

**Product Services**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product warranty				X							4,00
other ones	X										0,00

Company T&B TRADING CO  
 Product X-Pointer - PC Remote Control Laser Pointer

**Product Features**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
full mouse cursor control	X										0,00
left mouse button	X										0,00
right mouse button	X										0,00
middle mouse button	X										0,00
mouse/scroll-wheel	X										0,00
shortcut – page up										X	9,00
shortcut – page down										X	9,00
shortcut – play	X										0,00
shortcut – stop	X										0,00
shortcut – break	X										0,00
shortcut – start presentation	X										0,00
shortcut – stop presentation	X										0,00
shortcut – esc	X										0,00
shortcut – vollume control	X										0,00
shortcut – mute/unmuted	X										0,00
shortcut – black screen	X										0,00
shortcut – white screen	X										0,00
shortcut – free configurable	X										0,00
presentation Timer	X										0,00
on / off button	X										0,00
mouse / keyboard switch	X										0,00
button backlighting	X										0,00
integrated laser pointer					X						5,00
integrated memory card	X										0,00
integrated conection-LED	X										0,00
software tool kit	X										0,00
plug & play										X	9,00

**Product Hardware**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product dimension								X			7,00
product weight								X			7,00
product design					X						5,00
product ergonomics				X							5,00
product handling				X							5,00
system requirements				X							5,00
system compatibility						X					6,00
product operation range							X				6,00
product reliability	X										0,00
product capability	X	X									1,00
product flexibility	X	X									1,00
product operation time	X										0,00

**Product Technology**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
IR – Infrared	X										0,00
RF – Radio Frequency										X	9,00
Bluetooth	X										0,00
Wireless Lan	X										0,00
WIMAX	X										0,00
NFC – Near Field Com.	X										0,00
ZigBee – radiocom.Standard	X										0,00
battery						X					5,00
IR-Laser	X										0,00
Red-Laser						X					5,00
Green-Laser	X										0,00

**Product Package**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
package ingredients						X	X				6,00
product hardware					X						5,00
product software	X										0,00
product manual		X									2,00
package volume								X			7,00
product pricing	X										0,00

**Product Corporate**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
CI		X									2,00
CD		X									2,00
package design		X									2,00
manual design		X									2,00

**Product Support**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product website	X										0,00
product updates	X										0,00
product extensions	X										0,00

**Product Services**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product warranty	X										0,00
other ones	X										0,00

Company Xitianqi  
 Product CTG - CTG6001 - Laser  
 Pointer with RF Wireless Control

**Product Features**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
full mouse cursor control	X										0,00
left mouse button	X										0,00
right mouse button	X										0,00
middle mouse button	X										0,00
mouse/scroll-wheel	X										0,00
shortcut – page up									X		9,00
shortcut – page down								X			9,00
shortcut – play	X										0,00
shortcut – stop	X										0,00
shortcut – break	X										0,00
shortcut – start presentation	X										0,00
shortcut – stop presentation	X										0,00
shortcut – esc	X										0,00
shortcut – volume control	X										0,00
shortcut – mute/unmuted	X										0,00
shortcut – black screen	X										0,00
shortcut – white screen	X										0,00
shortcut – free configurable	X										0,00
presentation Timer	X										0,00
on / off button	X										0,00
mouse / keyboard switch	X										0,00
button backlighting	X										0,00
integrated laser pointer									X		9,00
integrated memory card	X										0,00
integrated connection-LED	X										0,00
software tool kit	X										0,00
plug & play									X		9,00

**Product Hardware**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product dimension					X						5,00
product weight					X						5,00
product design			X								3,00
product ergonomics			X								3,00
product handling			X								3,00
system requirements							X				6,00
system compatibility					X						4,00
product operation range				X							0,00
product reliability	X										0,00
product capability		X									1,00
product flexibility	X										0,00
product operation time					X						5,00

**Product Technology**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
IR – Infrared	X										0,00
RF - Radio Frequency									X		9,00
Bluetooth	X										0,00
Wireless Lan	X										0,00
WiMAX	X										0,00
NFC - Near Field Com.	X										0,00
ZigBee – radiocom.Standard	X										0,00
battery					X						4,00
IR-Laser	X										0,00
Red-Laser						X					5,00
Green-Laser	X										0,00

**Product Package**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
package ingredients				X							4,00
product hardware					X						5,00
product software	X										0,00
product manual					X						5,00
package volume					X						5,00
product pricing	X										0,00

**Product Corporate**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
CI	X										0,00
CD	X										0,00
package design	X										0,00
manual design	X										0,00

**Product Support**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product website	X										1,00
product updates	X										0,00
product extensions	X										0,00

**Product Services**

Assessment Criteria	Assessment									total
	0	1	2	3	4	5	6	7	8	

product warranty	X																			0,00
other ones	X																			0,00



Company Xitianqi  
 Product CTG - CTG6001 - RF Laser Pen

Product Features

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
full mouse cursor control	X										0,00
left mouse button	X										0,00
right mouse button	X										0,00
middle mouse button	X										0,00
mouse/scroll-wheel	X										0,00
shortcut – page up									X		9,00
shortcut – page down								X			9,00
shortcut – play	X										0,00
shortcut – stop	X										0,00
shortcut – break	X										0,00
shortcut – start presentation	X										0,00
shortcut – stop presentation	X										0,00
shortcut – esc	X										0,00
shortcut – volume control	X										0,00
shortcut – mute/unmuted	X										0,00
shortcut – black screen	X										0,00
shortcut – white screen	X										0,00
shortcut – free configurable	X										0,00
presentation Timer	X										0,00
on / off button	X										0,00
mouse / keyboard switch	X										0,00
button backlighting	X										0,00
integrated laser pointer									X		9,00
integrated memory card	X										0,00
integrated connection-LED	X										0,00
software tool kit	X										0,00
plug & play									X		9,00

Product Hardware

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product dimension							X				6,00
product weight							X				6,00
product design	X										1,00
product ergonomics	X										1,00
product handling	X										1,00
system requirements					X						5,00
system compatibility				X							4,00
product operation range				X							4,00
product reliability	X										0,00
product capability	X										1,00
product flexibility	X										0,00
product operation time					X						5,00

Product Technology

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
IR – Infrared	X										0,00
RF - Radio Frequency									X		9,00
Bluetooth	X										0,00
Wireless Lan	X										0,00
WIMAX	X										0,00
NFC - Near Field Com.	X										0,00
ZigBee – radiocom.Standard	X										0,00
battery				X							4,00
IR-Laser	X										0,00
Red-Laser					X						5,00
Green-Laser	X										0,00

Product Package

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
package ingredients				X							4,00
product hardware					X						5,00
product software	X										0,00
product manual					X						5,00
package volume						X					6,00
product pricing	X										0,00

Product Corporate

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
CI	X										0,00
CD	X										0,00
package design	X										0,00
manual design	X										0,00

Product Support

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product website	X										1,00
product updates	X										0,00
product extensions	X										0,00

Product Services

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product warranty	X										0,00

Other ones		X												0,00
------------	--	---	--	--	--	--	--	--	--	--	--	--	--	------

Company Hangzhou ZonLong Technology Co. Ltd.  
 Product SP 100

**Product Features**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
full mouse cursor control	X										0,00
left mouse button	X										0,00
right mouse button	X										0,00
middle mouse button	X										0,00
mouse/scroll-wheel	X										0,00
shortcut – page up										X	9,00
shortcut – page down										X	9,00
shortcut – play	X										0,00
shortcut – stop	X										0,00
shortcut – break	X										0,00
shortcut – start presentation	X										0,00
shortcut – stop presentation	X										0,00
shortcut – esc	X										0,00
shortcut – vollume control	X										0,00
shortcut – mute/unmuted	X										0,00
shortcut – black screen										X	9,00
shortcut – white screen	X										0,00
shortcut – free configurable	X										0,00
presentation Timer	X										0,00
on / off button	X										0,00
mouse / keyboard switch	X										0,00
button backlighting	X										0,00
integrated laser pointer										X	9,00
integrated memory card	X										0,00
integrated conection-LED										X	9,00
software tool kit	X										0,00
plug & play										X	9,00

**Product Hardware**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product dimension								X			7,00
product weight								X			7,00
product design				X							5,00
product ergonomics				X							5,00
product handling				X							5,00
system requirements				X							5,00
system compatibility										X	9,00
product operation range				X							4,00
product reliability				X							5,00
product capability	X										1,00
product flexibility	X										0,00
product operation time					X						5,00

**Product Technology**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
IR – Infrared	X										0,00
RF - Radio Frequency										X	9,00
Bluetooth	X										0,00
Wireless Lan	X										0,00
WIMAX	X										0,00
NFC - Near Field Com.	X										0,00
ZigBee – radiocom.Standard	X										0,00
battery							X				6,00
IR-Laser	X										0,00
Red-Laser					X						5,00
Green-Laser	X										0,00

**Product Package**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
package ingredients					X						5,00
product hardware				X							5,00
product software	X										0,00
product manual	X										0,00
package volume								X			7,00
product pricing								X			7,00

**Product Corporate**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
CI	X										1,00
CD	X										1,00
package design	X										1,00
manual design	X										0,00

**Product Support**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product website	X										1,00
product updates	X										0,00
product extensions	X										0,00

**Product Services**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product warranty	X										0,00
other ones	X										0,00

Company Samsung  
 Product LLP Wireless Presentation Remote w/Laser Pointer

Product Features

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
full mouse cursor control	X										0,00
left mouse button	X										0,00
right mouse button	X										0,00
middle mouse button	X										0,00
mouse/scroll-wheel	X										0,00
shortcut – page up									X		9,00
shortcut – page down									X		9,00
shortcut – play	X										0,00
shortcut – stop	X										0,00
shortcut – break	X										0,00
shortcut – start presentation	X										0,00
shortcut – stop presentation	X										0,00
shortcut – esc	X										0,00
shortcut – volume control	X										0,00
shortcut – mute/unmuted	X										0,00
shortcut – black screen	X										0,00
shortcut – white screen	X										0,00
shortcut – free configurable	X										0,00
presentation Timer	X										0,00
on / off button										X	9,00
mouse / keyboard switch	X										0,00
button backlighting	X										0,00
integrated laser pointer					X						5,00
integrated memory card	X										0,00
integrated connection-LED										X	9,00
software tool kit	X										0,00
plug & play									X		9,00

Product Hardware

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product dimension							X				6,00
product weight							X				6,00
product design					X						5,00
product ergonomics					X						5,00
product handling					X						5,00
system requirements						X					6,00
system compatibility										X	9,00
product operation range				X							4,00
product reliability	X										0,00
product capability	X										1,00
product flexibility	X										0,00
product operation time	X										0,00

Product Technology

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
IR – Infrared	X										0,00
RF - Radio Frequency										X	9,00
Bluetooth	X										0,00
Wireless Lan	X										0,00
WiMAX	X										0,00
NFC - Near Field Com.	X										0,00
ZigBee – radiocom.Standard	X										0,00
battery						X					5,00
IR-Laser	X										0,00
Red-Laser						X					5,00
Green-Laser	X										0,00

Product Package

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
package ingredients				X							4,00
product hardware					X						5,00
product software	X										0,00
product manual	X										0,00
package volume						X					6,00
product pricing	X										0,00

Product Corporate

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
CI				X							3,00
CD				X							3,00
package design				X							3,00
manual design	X										0,00

Product Support

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product website	X										0,00
product updates	X										0,00
product extensions	X										0,00

Product Services

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product warranty	X										0,00

Other ones	X													0.00
------------	---	--	--	--	--	--	--	--	--	--	--	--	--	------

Company Vson Technology Co. Ltd.  
 Product V-109-150 RC Laser Pointer

**Product Features**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
full mouse cursor control	X										0,00
left mouse button	X										0,00
right mouse button	X										0,00
middle mouse button	X										0,00
mouse/scroll-wheel	X										0,00
shortcut – page up									X		9,00
shortcut – page down									X		9,00
shortcut – play	X										0,00
shortcut – stop	X										0,00
shortcut – break	X										0,00
shortcut – start presentation	X										0,00
shortcut – stop presentation	X										0,00
shortcut – esc	X										0,00
shortcut – vollume control	X										0,00
shortcut – mute/unmuted	X										0,00
shortcut – black screen	X										0,00
shortcut – white screen	X										0,00
shortcut – free configurable	X										0,00
presentation Timer	X										0,00
on / off button	X										0,00
mouse / keyboard switch	X										0,00
button backlighting	X										0,00
integrated laser pointer					X						5,00
integrated memory card										X	9,00
integrated conection-LED										X	9,00
software tool kit	X										0,00
plug & play										X	9,00

**Product Hardware**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product dimension					X						5,00
product weight					X						5,00
product design					X						5,00
product ergonomics					X						5,00
product handling					X						5,00
system requirements					X						5,00
system compatibility										X	9,00
product operation range					X						5,00
product reliability	X										0,00
product capability	X	X									1,00
product flexibility	X										0,00
product operation time	X										0,00

**Product Technology**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
IR – Infrared	X										0,00
RF – Radio Frequency										X	9,00
Bluetooth	X										0,00
Wireless Lan	X										0,00
WIMAX	X										0,00
NFC – Near Field Com.	X										0,00
ZigBee – radiocom.Standard	X										0,00
battery					X						4,00
IR-Laser	X										0,00
Red-Laser					X						5,00
Green-Laser	X										0,00

**Product Package**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
package ingredients					X						4,00
product hardware					X						5,00
product software	X										0,00
product manual	X	X									1,00
package volume					X						5,00
product pricing					X						5,00

**Product Corporate**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
CI	X										0,00
CD					X						5,00
package design	X										0,00
manual design	X										0,00

**Product Support**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product website	X										1,00
product updates	X										0,00
product extensions	X										0,00

**Product Services**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product warranty	X										0,00
other ones	X										0,00

Company Vson Technology Co. Ltd.  
 Product V-109-100 RC Laser Pointer

**Product Features**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
full mouse cursor control	X										0,00
left mouse button	X										0,00
right mouse button	X										0,00
middle mouse button	X										0,00
mouse/scroll-wheel	X										0,00
shortcut – page up									X		9,00
shortcut – page down									X		9,00
shortcut – play	X										0,00
shortcut – stop	X										0,00
shortcut – break	X										0,00
shortcut – start presentation	X										0,00
shortcut – stop presentation	X										0,00
shortcut – esc	X										0,00
shortcut – vollume control	X										0,00
shortcut – mute/unmuted	X										0,00
shortcut – black screen	X										0,00
shortcut – white screen	X										0,00
shortcut – free configurable	X										0,00
presentation Timer	X										0,00
on / off button	X										0,00
mouse / keyboard switch	X										0,00
button backlighting	X										0,00
integrated laser pointer										X	9,00
integrated memory card	X										0,00
integrated conection-LED	X										0,00
software tool kit	X										0,00
plug & play										X	9,00

**Product Hardware**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product dimension					X						5,00
product weight					X						5,00
product design					X						5,00
product ergonomics					X						5,00
product handling					X						5,00
system requirements					X						5,00
system compatibility										X	9,00
product operation range					X						5,00
product reliability	X										0,00
product capability	X	X									1,00
product flexibility	X										0,00
product operation time	X										0,00

**Product Technology**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
IR – Infrared					X						5,00
RF – Radio Frequency	X										0,00
Bluetooth	X										0,00
Wireless Lan	X										0,00
WIMAX	X										0,00
NFC – Near Field Com.	X										0,00
ZigBee – radiocom.Standard	X										0,00
battery				X							4,00
IR-Laser	X										0,00
Red-Laser					X						5,00
Green-Laser	X										0,00

**Product Package**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
package ingredients				X							4,00
product hardware					X						5,00
product software	X										0,00
product manual	X	X									1,00
package volume					X						5,00
product pricing					X						5,00

**Product Corporate**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
CI	X										0,00
CD					X						5,00
package design	X										0,00
manual design	X										0,00

**Product Support**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product website	X										1,00
product updates	X										0,00
product extensions	X										0,00

**Product Services**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product warranty	X										0,00
other ones	X										0,00

Company Vson Technology Co. Ltd.  
 Product V-105 RC Laser Pointer

**Product Features**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
full mouse cursor control	X										0,00
left mouse button	X										0,00
right mouse button	X										0,00
middle mouse button	X										0,00
mouse/scroll-wheel	X										0,00
shortcut – page up									X		9,00
shortcut – page down									X		9,00
shortcut – play	X										0,00
shortcut – stop	X										0,00
shortcut – break	X										0,00
shortcut – start presentation	X										0,00
shortcut – stop presentation	X										0,00
shortcut – esc	X										0,00
shortcut – vollume control	X										0,00
shortcut – mute/unmuted	X										0,00
shortcut – black screen	X										0,00
shortcut – white screen	X										0,00
shortcut – free configurable	X										0,00
presentation Timer	X										0,00
on / off button	X										0,00
mouse / keyboard switch	X										0,00
button backlighting	X										0,00
integrated laser pointer										X	9,00
integrated memory card	X										0,00
integrated conection-LED										X	9,00
software tool kit	X										0,00
plug & play										X	9,00

**Product Hardware**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product dimension					X						5,00
product weight					X						5,00
product design					X						5,00
product ergonomics					X						5,00
product handling					X						5,00
system requirements					X						5,00
system compatibility										X	9,00
product operation range					X						5,00
product reliability	X										0,00
product capability	X	X									1,00
product flexibility	X										0,00
product operation time	X										0,00

**Product Technology**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
IR – Infrared	X										0,00
RF – Radio Frequency										X	9,00
Bluetooth	X										0,00
Wireless Lan	X										0,00
WIMAX	X										0,00
NFC – Near Field Com.	X										0,00
ZigBee – radiocom.Standard	X										0,00
battery					X						4,00
IR-Laser	X										0,00
Red-Laser					X						5,00
Green-Laser	X										0,00

**Product Package**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
package ingredients					X						4,00
product hardware					X						5,00
product software	X										0,00
product manual	X	X									1,00
package volume					X						5,00
product pricing					X						5,00

**Product Corporate**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
CI	X										0,00
CD					X						5,00
package design	X										0,00
manual design	X										0,00

**Product Support**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product website	X										1,00
product updates	X										0,00
product extensions	X										0,00

**Product Services**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product warranty	X										0,00
other ones	X										0,00



Company Vson Technology Co. Ltd.  
 Product V-108-150 RC Laser Pointer

**Product Features**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
full mouse cursor control	X										0,00
left mouse button	X										0,00
right mouse button	X										0,00
middle mouse button	X										0,00
mouse/scroll-wheel	X										0,00
shortcut – page up										X	9,00
shortcut – page down										X	9,00
shortcut – play	X										0,00
shortcut – stop	X										0,00
shortcut – break	X										0,00
shortcut – start presentation	X										0,00
shortcut – stop presentation	X										0,00
shortcut – esc	X										0,00
shortcut – vollume control	X										0,00
shortcut – mute/unmuted	X										0,00
shortcut – black screen	X										0,00
shortcut – white screen	X										0,00
shortcut – free configurable	X										0,00
presentation Timer	X										0,00
on / off button	X										0,00
mouse / keyboard switch	X										0,00
button backlighting	X										0,00
integrated laser pointer										X	9,00
integrated memory card	X										0,00
integrated conection-LED										X	9,00
software tool kit	X										0,00
plug & play										X	9,00

**Product Hardware**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product dimension							X				6,00
product weight							X				6,00
product design				X							4,00
product ergonomics				X							4,00
product handling				X							4,00
system requirements					X						5,00
system compatibility										X	9,00
product operation range							X				6,00
product reliability	X										0,00
product capability	X	X									1,00
product flexibility	X										0,00
product operation time	X										0,00

**Product Technology**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
IR – Infrared	X										0,00
RF – Radio Frequency										X	9,00
Bluetooth	X										0,00
Wireless Lan	X										0,00
WIMAX	X										0,00
NFC – Near Field Com.	X										0,00
ZigBee – radiocom.Standard	X										0,00
battery				X							3,00
IR-Laser	X										0,00
Red-Laser						X					5,00
Green-Laser	X										0,00

**Product Package**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
package ingredients					X						4,00
product hardware						X					5,00
product software	X										0,00
product manual		X									1,00
package volume						X					5,00
product pricing						X					5,00

**Product Corporate**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
CI	X										0,00
CD					X						4,00
package design	X										0,00
manual design	X										0,00

**Product Support**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product website		X									1,00
product updates	X										0,00
product extensions	X										0,00

**Product Services**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product warranty	X										0,00
other ones	X										0,00

Company Vson Technology Co. Ltd.  
 Product V-108-150 RC Laser Pointer

**Product Features**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
full mouse cursor control	X										0,00
left mouse button	X										0,00
right mouse button	X										0,00
middle mouse button	X										0,00
mouse/scroll-wheel	X										0,00
shortcut – page up										X	9,00
shortcut – page down										X	9,00
shortcut – play	X										0,00
shortcut – stop	X										0,00
shortcut – break	X										0,00
shortcut – start presentation	X										0,00
shortcut – stop presentation	X										0,00
shortcut – esc	X										0,00
shortcut – vollume control	X										0,00
shortcut – mute/unmuted	X										0,00
shortcut – black screen	X										0,00
shortcut – white screen	X										0,00
shortcut – free configurable	X										0,00
presentation Timer	X										0,00
on / off button	X										0,00
mouse / keyboard switch	X										0,00
button backlighting	X										0,00
integrated laser pointer										X	9,00
integrated memory card	X										0,00
integrated conection-LED	X										0,00
software tool kit	X										0,00
plug & play										X	9,00

**Product Hardware**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product dimension							X				6,00
product weight							X				6,00
product design				X							4,00
product ergonomics				X							4,00
product handling				X							4,00
system requirements					X						5,00
system compatibility										X	9,00
product operation range							X				6,00
product reliability	X										0,00
product capability	X	X									1,00
product flexibility	X										0,00
product operation time	X										0,00

**Product Technology**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
IR – Infrared						X					5,00
RF – Radio Frequency	X										0,00
Bluetooth	X										0,00
Wireless Lan	X										0,00
WIMAX	X										0,00
NFC – Near Field Com.	X										0,00
ZigBee – radiocom.Standard	X										0,00
battery				X							3,00
IR-Laser	X										0,00
Red-Laser						X					5,00
Green-Laser	X										0,00

**Product Package**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
package ingredients					X						4,00
product hardware						X					5,00
product software	X										0,00
product manual	X	X									1,00
package volume						X					5,00
product pricing						X					5,00

**Product Corporate**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
CI	X										0,00
CD					X						4,00
package design	X										0,00
manual design	X										0,00

**Product Support**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product website	X										1,00
product updates	X										0,00
product extensions	X										0,00

**Product Services**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product warranty	X										0,00
other ones	X										0,00

Company Vson Technology Co. Ltd.  
 Product V-608 RC Laser Pointer

**Product Features**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
full mouse cursor control	X										0,00
left mouse button	X										0,00
right mouse button	X										0,00
middle mouse button	X										0,00
mouse/scroll-wheel	X										0,00
shortcut – page up									X		9,00
shortcut – page down									X		9,00
shortcut – play	X										0,00
shortcut – stop	X										0,00
shortcut – break	X										0,00
shortcut – start presentation	X										0,00
shortcut – stop presentation	X										0,00
shortcut – esc	X										0,00
shortcut – vollume control	X										0,00
shortcut – mute/unmuted	X										0,00
shortcut – black screen	X										0,00
shortcut – white screen	X										0,00
shortcut – free configurable	X										0,00
presentation Timer	X										0,00
on / off button	X										0,00
mouse / keyboard switch	X										0,00
button backlighting	X										0,00
integrated laser pointer										X	9,00
integrated memory card	X										0,00
integrated conection-LED	X										0,00
software tool kit	X										0,00
plug & play									X		9,00

**Product Hardware**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product dimension						X					6,00
product weight						X					6,00
product design				X							4,00
product ergonomics				X							4,00
product handling				X							4,00
system requirements					X						5,00
system compatibility										X	9,00
product operation range							X				6,00
product reliability	X										0,00
product capability	X	X									1,00
product flexibility	X										0,00
product operation time	X										0,00

**Product Technology**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
IR – Infrared						X					5,00
RF – Radio Frequency	X										0,00
Bluetooth	X										0,00
Wireless Lan	X										0,00
WIMAX	X										0,00
NFC – Near Field Com.	X										0,00
ZigBee – radiocom.Standard	X										0,00
battery				X							3,00
IR-Laser	X										0,00
Red-Laser						X					5,00
Green-Laser	X										0,00

**Product Package**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
package ingredients					X						4,00
product hardware						X					5,00
product software	X										0,00
product manual		X									1,00
package volume						X					5,00
product pricing						X					5,00

**Product Corporate**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
CI	X										0,00
CD					X						4,00
package design	X										0,00
manual design	X										0,00

**Product Support**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product website		X									1,00
product updates	X										0,00
product extensions	X										0,00

**Product Services**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product warranty	X										0,00
other ones	X										0,00

Company Vson Technology Co. Ltd.  
 Product V-108-150 RC Laser Pointer

**Product Features**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
full mouse cursor control	X										0,00
left mouse button	X										0,00
right mouse button	X										0,00
middle mouse button	X										0,00
mouse/scroll-wheel	X										0,00
shortcut – page up										X	9,00
shortcut – page down										X	9,00
shortcut – play	X										0,00
shortcut – stop	X										0,00
shortcut – break	X										0,00
shortcut – start presentation	X										0,00
shortcut – stop presentation	X										0,00
shortcut – esc	X										0,00
shortcut – vollume control	X										0,00
shortcut – mute/unmuted	X										0,00
shortcut – black screen										X	9,00
shortcut – white screen	X										0,00
shortcut – free configurable	X										0,00
presentation Timer	X										0,00
on / off button	X										0,00
mouse / keyboard switch	X										0,00
button backlighting	X										0,00
integrated laser pointer										X	9,00
integrated memory card										X	9,00
integrated conection-LED										X	9,00
software tool kit	X										0,00
plug & play										X	9,00

**Product Hardware**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product dimension							X				6,00
product weight							X				6,00
product design				X							4,00
product ergonomics				X							4,00
product handling				X							4,00
system requirements					X						5,00
system compatibility										X	9,00
product operation range							X				6,00
product reliability	X										0,00
product capability	X	X									1,00
product flexibility	X										0,00
product operation time	X										0,00

**Product Technology**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
IR – Infrared	X										0,00
RF – Radio Frequency										X	9,00
Bluetooth	X										0,00
Wireless Lan	X										0,00
WIMAX	X										0,00
NFC – Near Field Com.	X										0,00
ZigBee – radiocom.Standard	X										0,00
battery				X							3,00
IR-Laser	X										0,00
Red-Laser						X					5,00
Green-Laser	X										0,00

**Product Package**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
package ingredients					X						4,00
product hardware						X					5,00
product software	X										0,00
product manual		X									1,00
package volume						X					5,00
product pricing						X					5,00

**Product Corporate**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
CI	X										0,00
CD				X							4,00
package design	X										0,00
manual design	X										0,00

**Product Support**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product website	X										1,00
product updates	X										0,00
product extensions	X										0,00

**Product Services**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product warranty	X										0,00
other ones	X										0,00

Company Vson Technology Co. Ltd.  
 Product V-108-120 RC Laser Pointer

**Product Features**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
full mouse cursor control	X										0,00
left mouse button	X										0,00
right mouse button	X										0,00
middle mouse button	X										0,00
mouse/scroll-wheel	X										0,00
shortcut – page up										X	9,00
shortcut – page down										X	9,00
shortcut – play	X										0,00
shortcut – stop	X										0,00
shortcut – break	X										0,00
shortcut – start presentation	X										0,00
shortcut – stop presentation	X										0,00
shortcut – esc	X										0,00
shortcut – vollume control	X										0,00
shortcut – mute/unmuted	X										0,00
shortcut – black screen	X										0,00
shortcut – white screen	X										0,00
shortcut – free configurable	X										0,00
presentation Timer	X										0,00
on / off button	X										0,00
mouse / keyboard switch	X										0,00
button backlighting	X										0,00
integrated laser pointer										X	9,00
integrated memory card	X										0,00
integrated conection-LED	X										0,00
software tool kit	X										0,00
plug & play										X	9,00

**Product Hardware**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product dimension							X				6,00
product weight							X				6,00
product design				X							4,00
product ergonomics				X							4,00
product handling				X							4,00
system requirements					X						5,00
system compatibility										X	9,00
product operation range							X				6,00
product reliability	X										0,00
product capability	X	X									1,00
product flexibility	X										0,00
product operation time	X										0,00

**Product Technology**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
IR – Infrared						X					5,00
RF – Radio Frequency	X										0,00
Bluetooth	X										0,00
Wireless Lan	X										0,00
WIMAX	X										0,00
NFC – Near Field Com.	X										0,00
ZigBee – radiocom.Standard	X										0,00
battery				X							3,00
IR-Laser	X										0,00
Red-Laser						X					5,00
Green-Laser	X										0,00

**Product Package**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
package ingredients					X						4,00
product hardware						X					5,00
product software	X										0,00
product manual		X									1,00
package volume						X					5,00
product pricing						X					5,00

**Product Corporate**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
CI	X										0,00
CD					X						4,00
package design	X										0,00
manual design	X										0,00

**Product Support**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product website		X									1,00
product updates	X										0,00
product extensions	X										0,00

**Product Services**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product warranty	X										0,00
other ones	X										0,00

Company Vson Technology Co. Ltd.  
 Product V-109-120 RC Laser Pointer

**Product Features**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
full mouse cursor control	X										0,00
left mouse button	X										0,00
right mouse button	X										0,00
middle mouse button	X										0,00
mouse/scroll-wheel	X										0,00
shortcut – page up									X		9,00
shortcut – page down									X		9,00
shortcut – play	X										0,00
shortcut – stop	X										0,00
shortcut – break	X										0,00
shortcut – start presentation	X										0,00
shortcut – stop presentation	X										0,00
shortcut – esc	X										0,00
shortcut – vollume control	X										0,00
shortcut – mute/unmuted	X										0,00
shortcut – black screen	X										0,00
shortcut – white screen	X										0,00
shortcut – free configurable	X										0,00
presentation Timer	X										0,00
on / off button	X										0,00
mouse / keyboard switch	X										0,00
button backlighting	X										0,00
integrated laser pointer										X	9,00
integrated memory card	X										0,00
integrated conection-LED	X										0,00
software tool kit	X										0,00
plug & play									X		9,00

**Product Hardware**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product dimension					X						5,00
product weight					X						5,00
product design					X						5,00
product ergonomics					X						5,00
product handling					X						5,00
system requirements					X						5,00
system compatibility										X	9,00
product operation range					X						5,00
product reliability	X										0,00
product capability	X	X									1,00
product flexibility	X										0,00
product operation time	X										0,00

**Product Technology**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
IR – Infrared					X						5,00
RF – Radio Frequency	X										0,00
Bluetooth	X										0,00
Wireless Lan	X										0,00
WIMAX	X										0,00
NFC – Near Field Com.	X										0,00
ZigBee – radiocom.Standard	X										0,00
battery				X							4,00
IR-Laser	X										0,00
Red-Laser					X						5,00
Green-Laser	X										0,00

**Product Package**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
package ingredients				X							4,00
product hardware					X						5,00
product software	X										0,00
product manual	X	X									1,00
package volume					X						5,00
product pricing					X						5,00

**Product Corporate**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
CI	X										0,00
CD					X						5,00
package design	X										0,00
manual design	X										0,00

**Product Support**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product website	X										1,00
product updates	X										0,00
product extensions	X										0,00

**Product Services**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product warranty	X										0,00
other ones	X										0,00

Company Vson Technology Co. Ltd.  
 Product Green laser pointer

**Product Features**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
full mouse cursor control	X										0,00
left mouse button	X										0,00
right mouse button	X										0,00
middle mouse button	X										0,00
mouse/scroll-wheel	X										0,00
shortcut – page up	X										0,00
shortcut – page down	X										0,00
shortcut – play	X										0,00
shortcut – stop	X										0,00
shortcut – break	X										0,00
shortcut – start presentation	X										0,00
shortcut – stop presentation	X										0,00
shortcut – esc	X										0,00
shortcut – vollume control	X										0,00
shortcut – mute/unmuted	X										0,00
shortcut – black screen	X										0,00
shortcut – white screen	X										0,00
shortcut – free configurable	X										0,00
presentation Timer	X										0,00
on / off button	X										0,00
mouse / keyboard switch	X										0,00
button backlighting	X										0,00
integrated laser pointer										X	9,00
integrated memory card	X										0,00
integrated conection-LED	X										0,00
software tool kit	X										0,00
plug & play	X										0,00

**Product Hardware**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product dimension					X						5,00
product weight					X						5,00
product design	X										0,00
product ergonomics					X						5,00
product handling					X						5,00
system requirements										X	9,00
system compatibility										X	9,00
product operation range										X	9,00
product reliability	X										0,00
product capability	X										0,00
product flexibility	X										0,00
product operation time					X						5,00

**Product Technology**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
IR – Infrared	X										0,00
RF – Radio Frequency	X										0,00
Bluetooth	X										0,00
Wireless Lan	X										0,00
WIMAX	X										0,00
NFC – Near Field Com.	X										0,00
ZigBee – radiocom.Standard	X										0,00
battery					X						4,00
IR-Laser	X										0,00
Red-Laser					X						5,00
Green-Laser	X										0,00

**Product Package**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
package ingredients	X										1,00
product hardware					X						5,00
product software	X										0,00
product manual	X										0,00
package volume										X	8,00
product pricing					X						5,00

**Product Corporate**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
CI	X										0,00
CD	X										0,00
package design	X										0,00
manual design	X										0,00

**Product Support**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product website	X										1,00
product updates	X										0,00
product extensions	X										0,00

**Product Services**

Assessment Criteria	Assessment									total	
	0	1	2	3	4	5	6	7	8		9
product warranty	X										0,00
other ones	X										0,00